

The RIVIERA REPORTER

NEWSLETTER OF THE RIVIERA HOMEOWNERS ASSOCIATION

SERVING THE HOLLYWOOD RIVIERA COMMUNITY SINCE THE 1940s - DECEMBER 2005 ISSUE



THE PREZ SEZ...

RHA President,
Michael Cotton

Happy Holidays Riviera Residents!

Please join us as we celebrate the season with our Annual Holiday Concert and catch that Yuletide spirit. Santa will drop by, assuming we have been nice and not too naughty. He usually has treats for all the kids - even the kids my age.

The RHA also has some exciting new gifts just in time for the giving season. Visit our online store at CAFEPRESS.COM, and see our new line of merchandise - all emblazoned with the RHA logo. Don't forget to get something for yourself—show your Riviera pride!

Remember that when you pay your annual dues you get the new RHA sticker. For an additional \$3 per sticker you can get more. Give them to your friends and neighbors.

The RHA wishes all Riviera residents a safe & prosperous New Year. May you continue to enjoy your family, friends and neighborhood — the Hollywood Riviera; Jewel of the South Bay!

JOIN THE RHA'S EMAIL LIST!

Our email distribution is used infrequently to notify residents of important dates or issues. All of your personal information is kept private and will not be distributed to anyone.

To register to receive important notices from the RHA via email go to: www.hollywoodriviera.org and click on "Join Our Email List".

RHA GENERAL MEETING

Bring the Whole Family to

THE HOLIDAY CONCERT

Featuring Choral Groups From:

Riviera Elementary, Richardson & South High

Special Guest — Santa!

WEDNESDAY, DECEMBER 14, 2005

6:30 PM—8:00 PM

Richardson Middle School Cafeteria

23751 Nancy Lee Lane (off of Newton)

RHA'S OCTOBER GENERAL MEETING...



Doug Holker, RHA Past President, moderates the Torrance Board of Education Candidate Forum on October 26th at Richardson Middle School. Pictured from left are all 8 candidates: Joe Bonanno, Jim Delurgio, Mike Ernst (elected), Steve Hemingway, Mark Steffen (elected), Al Muratsuchi (elected), Rachelle Toti, & Melissa Wright.

SANTA'S SLEIGH SCHEDULE FOR THE RIVIERA

Santa's Sleigh visits are part of a tradition sponsored by the Torrance Police Officers Association. Santa rides atop a float, escorted by police cruisers. Sirens, music and flashing lights announce Santa's arrival. Santa will be in our area on:

Monday, December 5th—Area bounded by Calle Mayor and south city limits southwest to Anza Avenue/Calle Mayor.

Thursday, December 8th—Area bounded by Pacific Coast Hwy, south city limits, Hawthorne Blvd. and Via Colusa and Calle de Ricardo.

A BIT OF RIVIERA HISTORY...

The Hollywood Riviera was annexed by the city of Torrance in January, 1927. However, the history of the Riviera goes back much further than that. Originally, the Riviera was part of Rancho Los Palos Verdes—owned by the Sepulveda family. Rancho Los PV had been part of the first private land grant in California, the Rancho San Pedro given to Juan Jose Dominguez in 1784.

In 1882, Rancho Los PV was partitioned. An area in the NW corner (the northern line of the Rancho is now Sepulveda Blvd.) was known as Block A. In 1927, Clifford F. Reid began developing this area of 604 acres for the Huntington Land Company.

He had previously sold houses in North Hollywood & felt the inclusion of the “Hollywood” name would be good for advertising. In addition, the sloping hillside with the beautiful ocean views reminded him of the Mediterranean Riviera. Hence the name... **“THE HOLLYWOOD RIVIERA”**

RHA Needs a Historian! If you're interested email Michael Cotton at president@hollywoodriviera.org.

RIVIERA LANDSCAPE AWARDS



SEPTEMBER 2005—CINCOTTA RESIDENCE

September's Landscape Award was presented to Tony & Nancy Cincotta at 5318 Calle de Arboles. Their garden is a medley of impatiens, liriop, marguerites, princess flower & iceberg roses & window boxes full of purple scaevola, white candy tuft, bacopa & red geraniums.



OCTOBER 2005—TORRANCE FIRE STATION #4

October's Landscape Award honored the firefighters at Torrance Fire Station #4 on Calle Mayor & PCH for their drought-tolerant garden. Among the plants are a colorful array of fescue, flax, agapanthus, stock & Iceland poppies. A decorative focal point is an old-fashioned wooden fire hose & cart. Capt. John Nash, had the idea for the garden, & did the design with help from Tim Cummings & the rest of the on duty firefighters. They funded the project with their own donations. Please stop by to meet our local firefighters & enjoy this lovely garden gateway to the Hollywood Riviera.



NOVEMBER 2005—COTTON RESIDENCE

November's Landscape Award was presented to our own Mike & Erin Cotton & their family at 120 Via La Circula. Their front garden is the icing on a lovely exterior remodel. Their lush lawn is flanked by graceful birch trees, which give the look of a shady glen, & the curving borders are filled with lavender, mexican sage, lavatera and iceberg roses. A handsome Japanese Maple sets off the soft red front door.

GET YOUR FREE RHA DECAL WHEN YOU PAY YOUR DUES!

Have you started seeing them around town yet?



Proudly display your pride for the beautiful & historic community in which we live—The Hollywood Riviera—“The Jewel of the South Bay”!

When you send in your 2005-2006 Annual Dues Payment you will receive a complimentary RHA Decal which can be displayed on your car, truck, boat, home, forehead—whatever you fancy!

Please indicate on the “Membership Form” below how you would like to receive your decal. Additional decals can be purchased for \$3 each.



RHA MEMBERSHIP FORM 2005-2006

If the information on the mailing label is correct, please indicate by marking the appropriate box below:

- ☐ **Continuing Member**—mailing label personal info is accurate (no need to fill in personal info below).
- ☐ **Continuing Member**—See modifications and/or comments below.
- ☐ **New Member**—See information below.

NAME: _____

ADDRESS: _____

TELEPHONE: _____

COMMENTS: _____

PAYMENT DETAILS

Make checks payable to “RHA” & mail to:

RHA Membership
P.O. Box 1074
Torrance, CA 90505.

Annual Dues 2005-2006: \$ **25 .00**

Additional Donation (indicate amount) \$ _____

Additional RHA Decals (\$3.00 each) \$ _____

(One free decal is included with paid dues)

Total Amount Enclosed \$ _____

RHA DECAL:

- ☐ Save Postage! I'll pick up my decal at the next General Mtg.
- ☐ I can't wait! Please mail my decal to me.
- ☐ No thank you! I don't want a decal—save it for another member.

Membership Renewal Guidelines:

Each newsletter has the most recent dues payment info above your mailing address. The RHA business year coincides with the school calendar. The current 2005-2006 business year began on 9/1/05 & ends on 8/31/06. Annual dues received during this period is counted toward the 2005-2006 year. The RHA doesn't share any personal information with anyone for any purpose other than newsletter processing & delivery.

GENERAL PLAN MEETINGS POSTPONED

Community meetings set for October & November to discuss the General Plan Update project were postponed. The meetings are expected to be re-scheduled for January or February 2006. For the latest info, visit the city's consultant's website: <http://www.cbaplaning.com/torrance/>, or contact Steve Gerhardt, (310) 614-0258, Goofoolio@yahoo.com.

RHA SCHOLARSHIPS FOR 2006

Attention High School Seniors!

Just a quick reminder to all high school seniors that the RHA provides annual scholarship awards to graduating seniors who live in the Hollywood Riviera and are planning to attend college. Interested seniors who attend South High can get application information from their college counselor. For all other high school seniors, please contact Art Wong, RHA Scholarship Chair at scholarships@hollywoodriviera.org for details on how to apply.

Your Dues Help...

Provide Scholarships
To local High School Seniors

Sponsor Community Events
Including the Concert in the Park
& RHA's General Meetings

Publish the Riviera Reporter
Sent out about 5 times annually

Maintain RHA's website
www.hollywoodriviera.org

And much, much more...

Thank You!

RIVIERA HOMEOWNERS ASSOCIATION 2005-6 OFFICERS & DIRECTORS

President	Michael Cotton	791-1985	Past President	Doug Holker	378-8984
1st Vice President (Programs)	Darcey Earhart	465-1737	Scholarship Chair	Art Wong	375-1741
2nd Vice President (Membership)	Bob Hoffman	378-7108	Traffic Liaison	Art Wong	375-1741
Secretary	OPEN		City Council Observer	Pam Popovich	375-8729
Treasurer	Andrea Perez	378-2744	Underground Utilities	Dick Rector	378-5615
Newsletter Editor	Laura Kistemaker	378-9671	Planning Commission Observer	Steve Gerhardt	614-0258
Webmaster	Julian Chasin	373-6314	Historian	OPEN	
Landscape Chair	Ruth Vogel	375-4702	Mailing Chair	Diane Kuhn	375-6367
Hospitality Chair	OPEN		Programs Coordinator	OPEN	

The Riviera Reporter

P.O. Box 1074 - Torrance, CA 90505

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for your dues payment status.

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VISIT THE RIVIERA HOMEOWNERS ASSOCIATION WEBSITE AT: WWW.HOLLYWOODRIVIERA.ORG

RHA MERCHANDISE NOW AVAILABLE ONLINE AT CAFEPRESS.COM!

RHA merchandise is available online at:
www.cafepress.com/RivieraHA

Now you can display your community pride in what you wear and use every day. There's a selection of merchandise to choose from including shirts, sweatshirts, coffee mug, canvas tote bag & baseball cap — all of which prominently display our new "Jewel of the South Bay" logo. All proceeds go to benefit the Riviera community through scholarships, community events, the newsletter, website & much more.



**Makes a great holiday gift for
your Riviera friends, neighbors
& business associates!**



THE FOLLOWING RHA OFFICERS CAN BE CONTACTED THROUGH THEIR EMAIL:

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